

SAVINGS

members have helped build two Habitat For Humanity houses with plans to do more, participated in building a house for Extreme Home Makeover, provide over 1,000 turkeys annually for area food pantries, collect clothing for the annual Suits For Success donation to the South Side Mission and have made major contributions to the local zoo.

RETAIL STORE ...

PAARMart, your source for REALTOR® items is located in the Association building and provides a full range of essential marketing tools such as brochure boxes, sign riders, REALTOR® logo items and closing gifts at reasonable prices.

ROOM RENTAL ...

The Association classroom facility and several meeting rooms are available for room rental at a discounted rate for members.

CENTRAL ILLINOIS

HOMES GUIDE ... Created by the PAAR over 2 decades ago, its 3 publications; the Central Illinois Homes Guide, the Pekin Homes Guide and the Commercial & Industrial Real Estate Guide offer members affordable advertising in one of the Tri-County areas largest printed real estate guides. Doubling your advertising dollar value, the guides are also available on-line.

SCHOLARSHIPS ... PAAR offers education scholarships for members interested in achieving a designation such as GRI, ABR, CRS, CRB, CCIM, etc. Ten scholarships are available and applications are reviewed and selected by the Board of Directors with the scholarship awarded upon successful completion of the course.

GROWING FUTURE

LEADERS ... The participants of this program are prepared to serve in leadership roles of the Association and provide a venue for nurturing future board members. Only 20 REALTORS® are selected to participate in this elite program.

HOUSING

OPPORTUNITIES ... PAAR is instrumental in assisting REALTORS®, Affiliates and the public when it comes to staying informed regarding lending initiatives, grants and programs which benefit the housing industry.

TECHNOLOGY TRAINING

CLASSES ... PAAR offers technology training classes for everything from Microsoft products to the MLS System in our state-of-the-art 20 station Technology Lab.

**PAAR STAFF STRIVES TO
PROVIDE THE MOST COMPREHENSIVE AND
CUTTING EDGE PROGRAMS, PRODUCTS AND
SERVICES TO OUR MEMBERS!**

PAAR

PEORIA AREA ASSOCIATION
OF REALTORS®

REAL ESTATE PROFESSIONAL PLAZA
OF CENTRAL ILLINOIS
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Hours of Operation
Monday - Friday, 8:00 a.m. - 4:30 p.m.

Visit us on the web at www.paarealtors.com

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**YOUR SUCCESS IS
OUR BUSINESS!**

**MEMBER BENEFITS
& SERVICES**



TECHNOLOGY

PAAR WEBSITE ... www.paarealtors.com, the PAAR website provides news and information on real estate, events, technology, education schedules, Association business and services. Members can register online for classes, pay invoices, lookup payment history and print off a variety of contracts & forms. A Community page keeps the public informed of industry related issues and promotes the use of a REALTOR®.

INTERNET MARKETING SERVICES ... Active Residential and Condominium listings are automatically loaded on the National Association of REALTORS® website, www.realtor.com which is free of charge to the member. This service allows your listings to be marketed to potential homebuyers around the world.

RESIDENTIAL & COMMERCIAL MULTIPLE LISTING SERVICE ... The Residential and Commercial Multiple Listing Services (MLS & CLS) are comprehensive internet based databases of properties throughout the Tri-County Area and beyond. PAAR offers complete and continuous training and support on the MLS System to our members.

SECURE TOKENS ... The MLS Department provides SafeMLS Tokens to members as a security measure for our MLS System. It is of the utmost importance that we protect the integrity of our

MLS data and these tokens secure it and limit access to members only.

ELECTRONIC LOCK BOX & KEY SYSTEM ... The LockBox System is a universal system that provides an efficient, safe and secure environment for both the homeowner and the REALTOR®.

PAAR PUBLIC IDX & OPEN HOUSE SEARCH ... PeoriaOpenHouse.com, PekinOpenHouse.com and FultonCountyOpenHouse.com are provided to PAAR Members to help market upcoming open houses online. Combined with PAAR Elite Links service, interested consumers can be directed to agent websites and that means LEADS!

PARAGON MLS ... A cutting-edge Internet-based MLS System offers users the ability to search PAAR's MLS database, create CMA's, automatically email listing sheets to clients, produce sharp brochures/handouts and it's all available via a mobile device!

CUSTOMER SERVICE & INFO CENTRAL ... With specialists in events, member services, communication, legislation, real estate issues, education, technology and more, there is bound to be someone on staff who can help answer your questions. PAAR employees take great pride in providing members with the best customer service possible while

incorporating PAAR's values and mission statement.

TRANSACTION MANAGEMENT & ONLINE FORMS ... Centralize and secure all transactions online and give your clients access to the important parts of their transaction - online. Each account includes unlimited storage for documents, 24/7 toll-free digital faxing and unlimited use of interactive forms.

PAARCAST & RSS FEEDS ... These offer unique ways to stay up to date on important topics. Subscribe and listen to our podcast on your computer or portable music player and be notified of new headlines from the PAAR Website.

VIRTUAL TOUR SERVICE ... This service enhances listings in the MLS and also uploads with the listing to major websites through our data feed. Members simply order the tour for a nominal fee.

STATISTICS ... Members are provided a variety of housing statistics packages. These statistical reports are updated monthly and are available to the membership thru the MLS System and the PAAR Website. Members have the advantage of using these comprehensive reports to educate themselves and their clients about the local market.

EDUCATION ... PAAR offers very affordable education courses on all phases of real estate from designation courses (CCIM, CRS, ABR) and Continuing Education Courses to MLS computer-training classes for all levels of experience. Annual Broker Classes are also held at the PAAR Office with online

registration available for members. The Graduate REALTOR® Institute (GRI) is offered annually in a neighboring community. New Member Indoctrination Programs gives the newest members a head-start on life in the Association.

COMMUNICATIONS ... Our primary method of communication is through the website and ENewsletter. Member invoices and reminder notices are also sent electronically to help promote a "Green" environment. Members also receive useful real estate publications from NAR and IAR to stay up-to-date on local, state and national industry news. Members also receive flyers about events and access to restricted areas of the website where more extensive information is located.

REAL ESTATE FORMS ... Developed in conjunction with the Peoria County Bar Association, PAAR offers a variety of copy written contracts and forms to assist the member in their professional transactions. The forms are available online to members only on the PAAR website, the MLS System and Transaction Management System.

NETWORKING ... Association members have numerous opportunities to network with other members through annual events such as the Holiday Party, RPAC Fundraiser, Golf Outing, Celebration of Achievement Banquet, Installation Banquet and Affiliate sponsored Happy Hours, among others.

VOLUNTEER OPP'S ... PAAR offers many opportunities for members to have input in the

AWARENESS

Association's programs, products and services. Members are encouraged to participate by joining a committee, task force or working group.

FREE EDUCATIONAL PROGRAMS ... Education Series Programs utilize outside speakers, affiliates and members to focus on timely topics free of charge to the entire membership. These programs are held 1-2 times monthly throughout the year.

AFFILIATE PARTNERSHIP PROGRAM ... Launched in 2005, this program was created to provide a unique bond between PAAR and its Affiliates. As Affiliate Partners, they are guaranteed increased exposure at all PAAR events, activities, special events and the PAAR website.

PROFESSIONAL STANDARDS ... All members of PAAR must subscribe to a strict Code of Ethics as described by the National Association of REALTORS®. Adherence to the Code of Ethics is monitored through various mediation and arbitration processes where disputes can be settled with other members and members of the public. PAAR has a staff member dedicated to overseeing this process.

LEGISLATIVE ADVOCACY ... PAAR works to protect the rights of

private property owners through education and advocacy. PAAR's Governmental Affairs Director (GAD) works with IAR to provide professional political advocacy on the county and municipal levels.

RPAC ... The REALTOR® Political Action Committee (RPAC) is dedicated to protecting private property rights and REALTORS® interest in the legislative arena. In addition, RPAC supports political candidates at the local, state and national levels who understand the issues important to REALTORS®.

PUBLIC AWARENESS CAMPAIGN ... Throughout the year, PAAR and NAR run advertisements promoting the advantages of working with a REALTOR®. These ads are designed to direct prospective buyers and sellers to seek out the use of a REALTOR®. Additional campaigns supported by PAAR are also developed to promote the local economy.

LEGAL HOTLINE ... Managing brokers may use a free legal hotline through the Illinois Association of REALTORS® to get up-to-the-minute opinions from staff attorneys on real estate related issues.

AREA COMMUNITY PROJECTS ... We are not only dedicated to our members, but to the communities we live in. Our

TOOLS AND RESOURCES THAT HELP YOUR BUSINESS